

Privacy Policy

Effective Date: March 19, 2026 Last Updated: March 19, 2026

1. Introduction

Her Spirit's Medicine ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website herspiritsmedicine.com and use our services.

Please read this Privacy Policy carefully. By using our website or services, you agree to the collection and use of information in accordance with this policy.

2. Information We Collect

Personal Information

We may collect personal information that you voluntarily provide to us when you:

- Book a session or program
- Register for our email list
- Subscribe to our newsletter
- Participate in our programs or women's circles
- Contact us via email or website forms
- Download lead magnets or free resources

This information may include:

- Name
- Email address
- Phone number
- Mailing address
- Payment information
- Health and wellness information you share during sessions
- Any other information you choose to provide

Automatically Collected Information

When you visit our website, certain information is automatically collected, including:

- IP address
- Browser type and version
- Device information
- Pages visited and time spent on pages
- Referring website
- Cookies and similar tracking technologies

3. How We Use Your Information

We use the information we collect to:

- Provide, operate, and maintain our services
- Process your bookings and payments
- Send you appointment confirmations and reminders
- Communicate with you about our services, programs, and offerings
- Send you our email newsletter and marketing communications (with your consent)
- Respond to your inquiries and provide customer support
- Improve our website and services
- Analyze usage patterns and trends
- Comply with legal obligations

- Protect against fraudulent or illegal activity

4. Legal Basis for Processing (GDPR)

If you are located in the European Economic Area (EEA), our legal basis for collecting and using your personal information depends on the data and context:

- Contract performance: Processing necessary to provide services you've requested
- Consent: You have given clear consent for specific processing purposes
- Legitimate interests: Processing necessary for our legitimate business interests
- Legal obligation: Processing required to comply with the law

5. How We Share Your Information

We respect your privacy and do not sell your personal information. We may share your information with:

Service Providers

We work with third-party service providers who perform services on our behalf:

- Wix: Website hosting, scheduling, and payment processing
- Brevo: Email marketing and automation
- PayPal: Payment processing for "Buy Now, Pay Later" options
- Google Analytics: Website analytics (if applicable)

These providers have access to your information only to perform specific tasks and are obligated to protect your information.

Legal Requirements

We may disclose your information if required to do so by law or in response to valid requests by public authorities (e.g., court orders, subpoenas).

Business Transfers

If Her Spirit's Medicine is involved in a merger, acquisition, or sale of assets, your information may be transferred as part of that transaction.

Protection of Rights

We may disclose information when we believe it is necessary to protect our rights, your safety, or the safety of others, investigate fraud, or respond to a government request.

6. Cookies and Tracking Technologies

Our website may use cookies and similar tracking technologies to enhance your experience. Cookies are small data files stored on your device.

You can instruct your browser to refuse all cookies or indicate when a cookie is being sent. However, if you do not accept cookies, some portions of our website may not function properly.

7. Third-Party Links

Our website may contain links to third-party websites (such as social media platforms). We are not responsible for the privacy practices of these external sites. We encourage you to review their privacy policies.

8. Email Marketing

With your consent, we may send you marketing emails about our services, programs, and offerings. You can unsubscribe at any time by:

- Clicking the “unsubscribe” link in any email

- Contacting us directly at iyadaronke@herspiritsmedicine.com

Even if you unsubscribe from marketing emails, we may still send you transactional emails related to your bookings and services.

9. Data Security

We implement appropriate technical and organizational security measures to protect your personal information against unauthorized access, alteration, disclosure, or destruction. These measures include:

- Secure Socket Layer (SSL) encryption for data transmission
- Secure payment processing through trusted providers
- Limited access to personal information
- Regular security assessments

However, no method of transmission over the internet is 100% secure. While we strive to protect your information, we cannot guarantee absolute security.

10. Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

- Client records: Retained for the duration of our professional relationship and for a reasonable period afterward for legal and business purposes
- Email subscribers: Retained until you unsubscribe
- Payment information: Retained as required by financial and tax regulations

11. Your Privacy Rights

Depending on your location, you may have the following rights:

General Rights

- Access: Request a copy of the personal information we hold about you
- Correction: Request correction of inaccurate or incomplete information
- Deletion: Request deletion of your personal information
- Objection: Object to our processing of your personal information
- Restriction: Request restriction of processing your information
- Portability: Request transfer of your information to another service
- Withdraw consent: Withdraw consent for processing where consent was the legal basis

How to Exercise Your Rights

To exercise any of these rights, please contact us at iyadaronke@herspiritsmedicine.com. We will respond to your request within 30 days.

California Residents (CCPA)

If you are a California resident, you have additional rights under the California Consumer Privacy Act (CCPA), including the right to know what personal information we collect and how it's used, and the right to request deletion of your information.

12. Children's Privacy

Our services are not intended for individuals under 18 years of age. We do not knowingly collect personal information from children. If you believe we have collected information from a child, please contact us immediately.

13. International Data Transfers

Your information may be transferred to and maintained on servers located outside of your state, province, country, or other governmental jurisdiction where data protection laws may differ. By using our services, you consent to such transfers.

14. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by:

- Posting the new Privacy Policy on this page
- Updating the “Last Updated” date
- Sending an email notification for significant changes (if applicable)

Your continued use of our services after changes constitutes acceptance of the updated Privacy Policy.

15. Contact Us

If you have questions or concerns about this Privacy Policy or our privacy practices, please contact us:

Her Spirit’s Medicine

Email: iyadaronke@herspiritsmedicine.com

Website: herspiritsmedicine.com

16. Consent

By using our website and services, you consent to our Privacy Policy and agree to its terms.